

Bringing Smile Power to your workforce



Improve employee wellness with the power of a healthy smile

Dental insurance plans are flexible, affordable and something your employees want. Dental insurance plans improve employees' overall health and contribute to a positive employee experience. Including dental insurance as part of your employee insurance package is a smart choice:

SAVE ON INSURANCE COSTS

25%
savings

on all claims paid both in and out of network – the best effective discount in the industry.¹

PROVIDE VALUE FOR YOUR EMPLOYEES

79%
of consumers

say it is extremely important to have dental checkups.²

ATTRACT, HIRE AND RETAIN TOP TALENT

88%
of employees

say better health, dental and vision insurance are factors they consider when choosing a job.³

Delta Dental is the perfect partner for your company

Delta Dental provides coverage to over 75 million Americans — nearly a quarter of the U.S. population — through 39 Delta Dental companies servicing all 50 states, the District of Columbia and Puerto Rico. Delta Dental is the perfect partner as your employees' dental insurance provider because we offer:

Trusted Experience

Delta Dental serves more than 139,000 groups nationwide, providing dental insurance plans for companies large and small.



Nearly 1 in 2

Fortune 1000 companies offer Delta Dental.

National Access, Localized Options

As part of the network with the largest number of dentists, Delta Dental companies provide the customized care your employees need and local service for your HR team.



75% of dentists in the U.S. have chosen to be a part of Delta Dental's network.

Better Service

Because Delta Dental specializes in oral care, we are the perfect partner in helping your employees navigate care options and claims processing so that they can achieve optimal oral health.



90% of employers say that accuracy and efficiency of claims handling is a top purchase decision.²

Spreading smiles across Minnesota and North Dakota

Delta Dental provides dental insurance plans to 8,000 businesses in MN and ND, helping 3.3 million MN and ND residents get the oral care they deserve.

More than 3,000 dentists are part of Delta Dental's Minnesota and North Dakota network.

Community Impact:

We believe that philanthropic giving improves lives and enhances communities. In 2017, Delta Dental of Minnesota gave \$440,000 to 16 organizations that work to strengthen communities across Minnesota and North Dakota.

Employees want the power of a healthy smile

More than 9 in 10 Americans believe oral health impacts overall health.⁴

Our experts make it easy to navigate dental insurance

Good oral health is our priority. We are committed to providing you with the service, tools and resources you need to help employees achieve better oral health, such as:

- Efficient claims processing.
- Cost transparency tools.
- Dedicated and experienced account managers.
- Oral health education programs.

Providing dental insurance creates a happier, healthier workforce

At work, the health and well-being of your team is key to success. Delta Dental understands the power of a healthy smile, and we help you provide your employees with the dental insurance they need to protect it.

Dental insurance plans are critical to employee health and wellness because they:



Help employees stay healthy:

Because dental plans generally cover 100% of preventive care, including checkups, X-rays and cleanings, dental insurance increases the chance of employees getting care before an issue creates more serious health concerns, potentially requiring costly procedures.

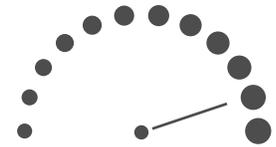
78% of Americans are more likely to seek preventive or restorative care with dental insurance.⁵



Protect your employees from high costs through negotiated network discounts:

With more than 75% of all U.S. dentists in our network and the largest effective discount on dental services, we make it easy for your employees to get the care they need.

The result? More frequent visits to the dentist and improved overall health.



Boost workplace productivity:

Employees with good oral health are more likely to perform well at work and miss fewer days of work due to oral health problems.

63% of Americans say better oral health helps them feel more confident.⁶

1 in 5 American adults missed work in 2016 due to oral health concerns.⁷

Your employees deserve Delta Dental.

Visit DeltaDentalMN.org to purchase your industry-leading dental coverage today.

Delta Dental of Minnesota is one of the largest providers of dental benefits in the Upper Midwest, serving more than 8,000 Minnesota- and North Dakota-based purchasing groups and 4.1 million members nationwide. Founded in 1969, the company is an independent, nonprofit health service plan corporation.

1) Ruark Consulting, "2016 Dental PPO Network Study," 7/2017; 2) Kelton, "Understanding the Consumer Pulse," Delta Dental, 2/2017; 3) Kerry Jones, "The Most Desirable Employee Benefits," Harvard Business Review, 2/15/17; 4) "Americans Support Policies That Improve Access To Dental Care," Delta Dental Policy Perspectives, 7/2017; 5) "Fall 2016 Study-Newsworthy Analysis," Delta Dental Plans Association, 10/30/16; 6) Kelton, "DDPA Adult's Oral Care & Well-Being Survey - Newsworthy Analysis," Delta Dental, 2/2016; 7) "Survey Finds Fewer Americans Missing Work Due To Oral Health Issues," Delta Dental, 5/5/17