



**Delta Dental of Minnesota  
2014 Community Benefit  
Annual Report**



DELTA DENTAL OF MINNESOTA

# OUR COMMITMENT TO THE COMMUNITY



## Oral Health Prevention and Education

In partnership with the Minnesota Department of Health, Delta Dental of Minnesota Foundation implemented two programs dedicated to promoting oral health awareness, education and prevention activities throughout the state.

Delta Dental of Minnesota Foundation supported the launch of a new one-stop source for oral health data known as the Minnesota Oral Health Statistics System (MNOHSS). This information system allows dental providers, community leaders, and the public to easily access up-to-date oral health data, track disease trends and quantify dental service use enabling the ability to more readily identify health disparities.

Delta Dental of Minnesota Foundation also supported a total of seven dental clinic partners to implement the second year of Smiles@School. Smiles@School reaches children at-risk of oral decay in schools and community settings with preventive sealants and education. Dental sealants are a proven, cost effective way to help children avoid tooth decay and stay healthy without interruptions to schooling and daily activities.

## Leadership

Delta Dental of Minnesota Foundation helps recognize and support leaders for their commitment to improving oral health in Minnesota.

This year, the Foundation funded the first Executive Director position of the Minnesota Oral Health Coalition. The Coalition is a public, statewide membership organization that heightens the understanding of the importance of oral health and the need to improve oral health conditions for Minnesotans.

The Foundation proudly announced a new leadership award to Colleen M. Brickle RDH, RF, EdD for her work that has led to significant advancements in the oral health profession and delivery of care. This inaugural award was made in honor of Ann K. Johnson, former Executive Director of Delta Dental of Minnesota Foundation.

Additionally, the Foundation awarded the National Children's Oral Health Foundation \$300,000 over three years to create a statewide initiative – Oral Health Zones Minnesota – that works with leaders from early childhood and after-school programs and health clinics to address the oral health needs of Minnesota's children in a practical, cost-effective way.

As a non-profit, Delta Dental of Minnesota Foundation and Community Affairs strives to enhance the quality of life in our community. In 2014, Delta Dental of Minnesota Foundation and Community Affairs awarded over \$4M dollars in community contributions to support our mission of improving health through oral health for Minnesotans.

We work to achieve our mission by investing in our community in the following ways:

- Oral health prevention & education
- Supporting leadership in oral health
- Improving access to quality, affordable oral care

## Funding Access to Care

Delta Dental of Minnesota Foundation launched the Dedicated to Minnesota Dentists (DMD) program, the first statewide dental student loan repayment for service program. The Foundation committed \$2 million for student loan repayment, for up to 10 qualifying dentists, in exchange for living and practicing dentistry for five years in underserved areas of the state.

In partnership with the Minnesota Dental Foundation, the Delta Dental of Minnesota Foundation sponsored the Minnesota Mission of Mercy with a \$150,000 grant. The event provides "no charge" care for children

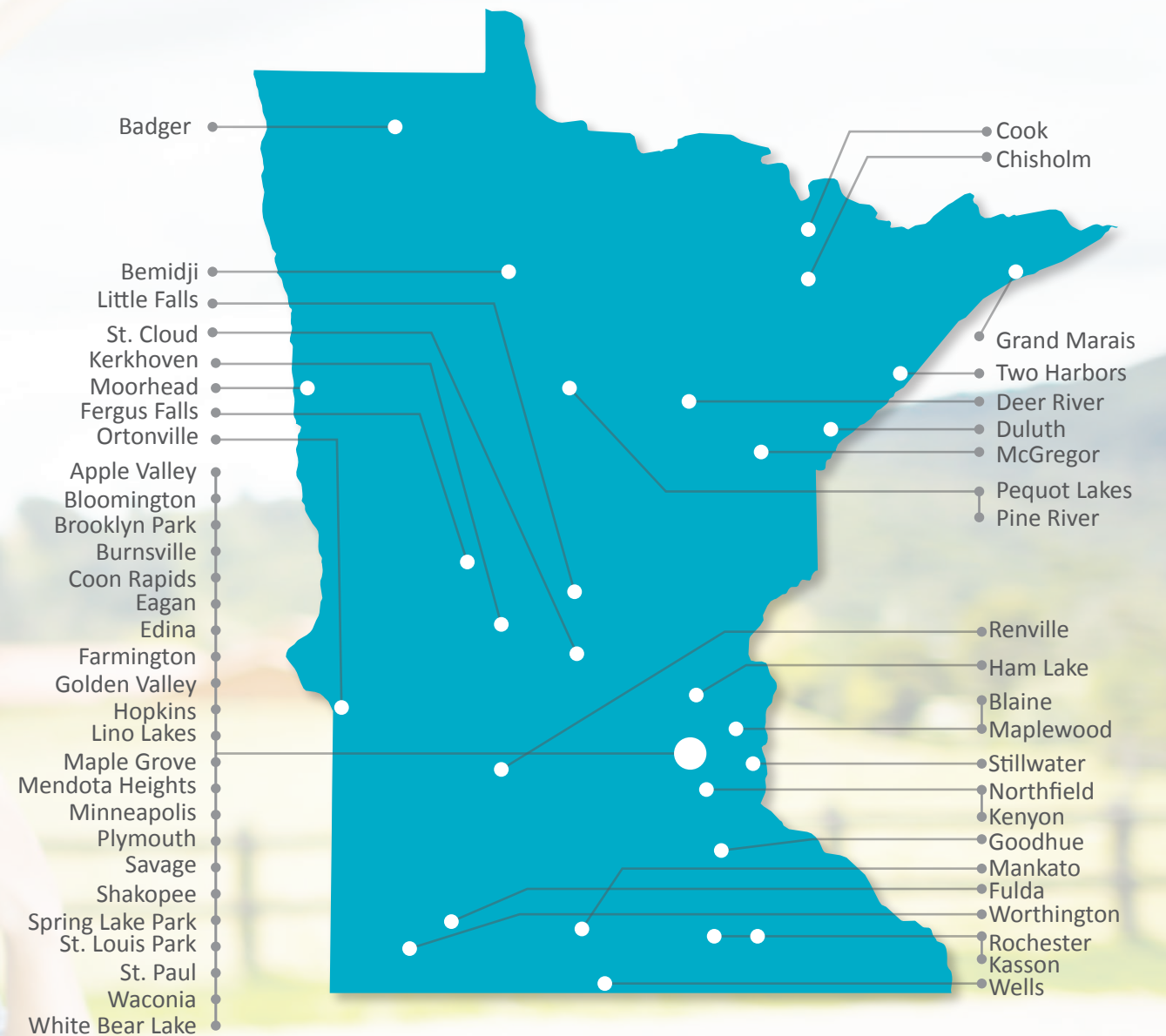
and adults in need of dental treatment. In 2014, more than 1,000 volunteers provided over \$900,000 in free care to 1,500 patients in Mankato, Minnesota.

Delta Dental of Minnesota Foundation granted \$1,830,000 to seven organizations committed to the complete health of a patient. The goal is for the clinics to connect patient dental and medical records, and offer dental services in medical clinic settings, especially for patients with chronic diseases.

# COMMITMENT TO THE COMMUNITY

## Improving Access to Care

Delta Dental of Minnesota Foundation and Community Affairs works to improve access to dental care, which enables the underserved in both rural and urban areas to get the necessary oral health services they need. We fund events, pilot programs and non-profit community-based clinics throughout the state to ensure the availability of high-quality dental care.



# GIVING BACK TO OUR COMMUNITY

We awarded over  
**4 Million dollars**  
**to 103 organizations**  
to improve the oral and overall  
health of Minnesotans.

In 2014, our Responsive Grants program distributed 20 grants totaling \$650,000 to support improving health through oral health in Minnesota. We also supported 50 organizations through various sponsorships such as walks, fundraisers and other charitable events and activities, totaling \$400,000.

In addition to making grants and donations, our mission of improving the oral health of Minnesotans has been supported by the engagement and involvement of our employees. Our employees donated their time, goods, money, and talent to many flash philanthropy efforts throughout the year to support youth and families in need throughout the Twin Cities. We match employee contributions to many nonprofit organizations, doubling the impact, and further exemplifying our commitment to bettering the lives of Minnesotans.



Delta Dental of Minnesota employees spent an afternoon serving lunch at the House of Charity in Minneapolis.



Delta Dental of Minnesota employees purchased over 23,000 diapers for the children at People Serving People, a homeless shelter in downtown Minneapolis.



## 2014 Sponsorship and Outreach Highlights:

In 2014, Delta Dental of Minnesota provided nearly \$400,000 in funding to more than 60 organizations.

### Highlights include:

ALS Association  
Alzheimer's Association Minnesota North Dakota  
American Diabetes Association  
American Heart Association Greater Twin Cities Chapter  
Bolder Options  
Cancer Legal Line  
Charities Review Council of Minnesota, Inc.  
Children's Defense Fund – Minnesota  
Children's Dental Services  
Citizens League  
Early Childhood Family Education  
Family Voices Minnesota  
Fraser  
Friends of the Angel

Greater Twin Cities United Way  
Homeward Bound, Inc.  
Interfaith Outreach & Community Partners  
March of Dimes Northland Division  
Mill City Farmers Market  
Minneapolis Heart Institute Foundation  
Minneapolis Regional Chamber of Commerce  
Minnesota Alliance With Youth  
Minnesota Association of Community Health Centers  
Minnesota Chapter of the National Football Foundation  
Minnesota Children's Museum  
Minnesota Council on Foundations  
Minnesota Dental Foundation  
Minnesota Dental Therapy Association  
Minnesota Public Radio  
Minnesota State University – Mankato  
Minnesota Timberwolves Basketball  
Monitors Foundation  
National Children's Oral Health Foundation: America's ToothFairy

National Rural Health Resource Center  
Neighborhood HealthSource  
New Millennium Academy  
North Dakota Dental Foundation  
Oral Cancer Foundation  
People Serving People Charities, Inc.  
Prevent Child Abuse Minnesota  
Project for Pride in Living, Inc.  
Science Museum of Minnesota  
Susan G. Komen Twin Cities Race for the Cure  
The American Cancer Society  
The Arc Greater Twin Cities  
The Pew Charitable Trusts  
United Way of Northeastern Minnesota, Inc.  
University of Iowa College of Dentistry  
University of Minnesota Foundation  
University of St. Thomas  
Washburn Center for Children  
Way to Grow  
Women's Foundation of Minnesota  
Women's Health Leadership Trust  
YWCA of Minneapolis

## 2014 Delta Dental of Minnesota Foundation Grant Highlights:

In 2014, Delta Dental of Minnesota Foundation distributed gifts totaling over \$3 million.

### Highlights include:

Boys & Girls Club of Rochester  
Cancer Legal Line  
People's Center Health Services  
Scenic Rivers Health Services  
Community University Health Care Center/  
Variety Children's Clinic

Greater Minneapolis Crisis Nursery  
Just Kids Dental  
Lake Superior Community Health Center  
Minnesota Alliance With Youth  
Minnesota Dental Foundation  
Minnesota Department of Health  
National Children's Oral Health Foundation: America's ToothFairy  
Native American Community Clinic  
North Metro Pediatrics PA  
NorthPoint Health & Wellness Center, Inc.  
Open Door Health Center

Pillsbury United Communities  
Portico Healthnet  
Ready, Set, Smile  
Special Olympics Minnesota  
The Family Partnership  
The Saint Paul Foundation  
University of Minnesota Foundation  
West Side Community Health Services, Inc.

## 2014 Delta Dental of Minnesota Responsive Grant Highlights:

In 2014, Delta Dental of Minnesota awarded nearly \$650,000 in funding to more than 20 organizations.

### Highlights include:

Boys & Girls Clubs of Central Minnesota  
Boys and Girls Club of the Bemidji Area  
Children's Dental Health Services

Community Dental Care  
Doorstep Healthcare Services  
Family HealthCare  
Grand Marais Family Dentistry  
HealthFinders Collaborative Inc.  
Homeward Bound, Inc.  
Initiative Foundation  
Minneapolis Heart Institute Foundation  
Modern Dental Professionals Minnesota, PC

National Children's Oral Health Foundation: America's ToothFairy  
Northland Foundation  
NorthPoint Health & Wellness Center, Inc.  
Pillsbury United Communities  
Portico Healthnet  
Prince of Peace/Mission Outpost Dental Clinic  
Southside Community Health Services, Inc.  
Vietnamese Social Services of Minnesota

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