



IMPROVING ORAL HEALTH

ENSURING
QUALITY CARE



MAKING CARE
AFFORDABLE



Delta Dental of Minnesota | 2013 Community Benefit Annual Report

BETTER HEALTH THROUGH ORAL HEALTH

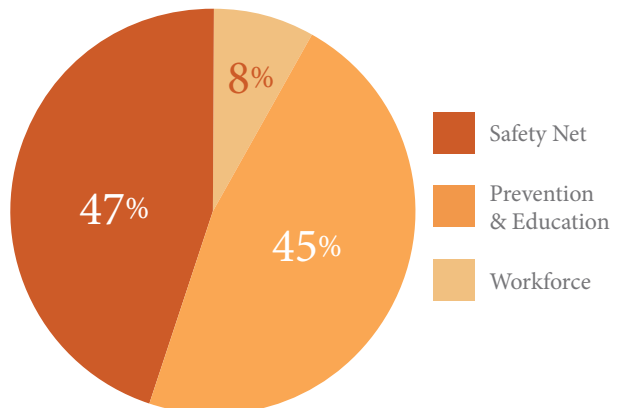
As a nonprofit, our commitment to improving oral health goes beyond providing affordable dental plans for our customers. We are committed to improving the health of Minnesotans. In 2013, Delta Dental distributed more than \$3 million in grants and donations to over 250 organizations. With every funding decision and relationship, our objective is to support organizations that provide health care for underserved populations, raise oral health awareness, educate on prevention activities and embody the concept that healthy lives start with healthy mouths.

Our Foundation and Community Benefits programs strive to support and raise awareness of oral health initiatives through strategic collaborations with partners in our community, as well as through relationships with key stakeholders. We work to achieve our mission by investing our efforts in three areas: Delta Dental of Minnesota Foundation, Oral Health Outreach and Sponsorships, and Employee Involvement.

Delta Dental of Minnesota Foundation: In 2013, the Delta Dental of Minnesota Foundation distributed gifts totaling \$2.4 million, and developed program initiatives to improve access to oral health services. Our Responsive Grantmaking program issued 31 grants for one-time community based needs to make dental care available for people that may otherwise go without care. Major financial gifts ensure that community clinics and hospital-based oral health services are available, along with increased educational and career opportunities, especially in underserved regions. Throughout the last year, we inspired and led collaborations that engaged providers and whole communities in promoting healthy lives through healthy mouths.



TYPE OF GIVING



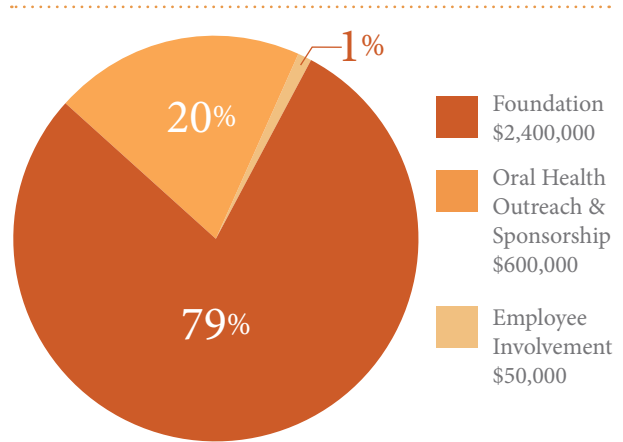
SUPPORTING LOCAL SMILES

Delta Dental's commitment to the community includes sponsoring a variety of events and special programs that expand on our vision to improve the lives of Minnesotans.

Outreach: In 2013, we distributed over \$600,000 to more than 60 organizations for health advancement and prevention initiatives including oral health, diabetes and cancer. We donated more than 100,000 toothbrushes, toothpaste and dental floss to underserved Minnesotans to encourage oral health education. Additionally, we promoted oral health at more than 130 community health fairs, with more than 20,000 children receiving free dental screenings.

Employee Involvement: Our mission of improving the oral health of Minnesotans can be achieved not only through grants, donations and education, but also through the engagement and involvement of our employees. In 2013, our employees participated in a variety of volunteer activities within our community, including packing meals for malnourished children and raising funds to help cure cancer. Additionally, we encourage our employees to engage with organizations in their local communities, and we fully support the time and passion employees dedicate to community involvement through various internal programs. Delta Dental of Minnesota matches employee contributions to many nonprofit organizations, doubling the impact, and further exemplifying our commitment to bettering the lives of Minnesotans.

SOURCE OF GIVING



Minnesota Community Benefits

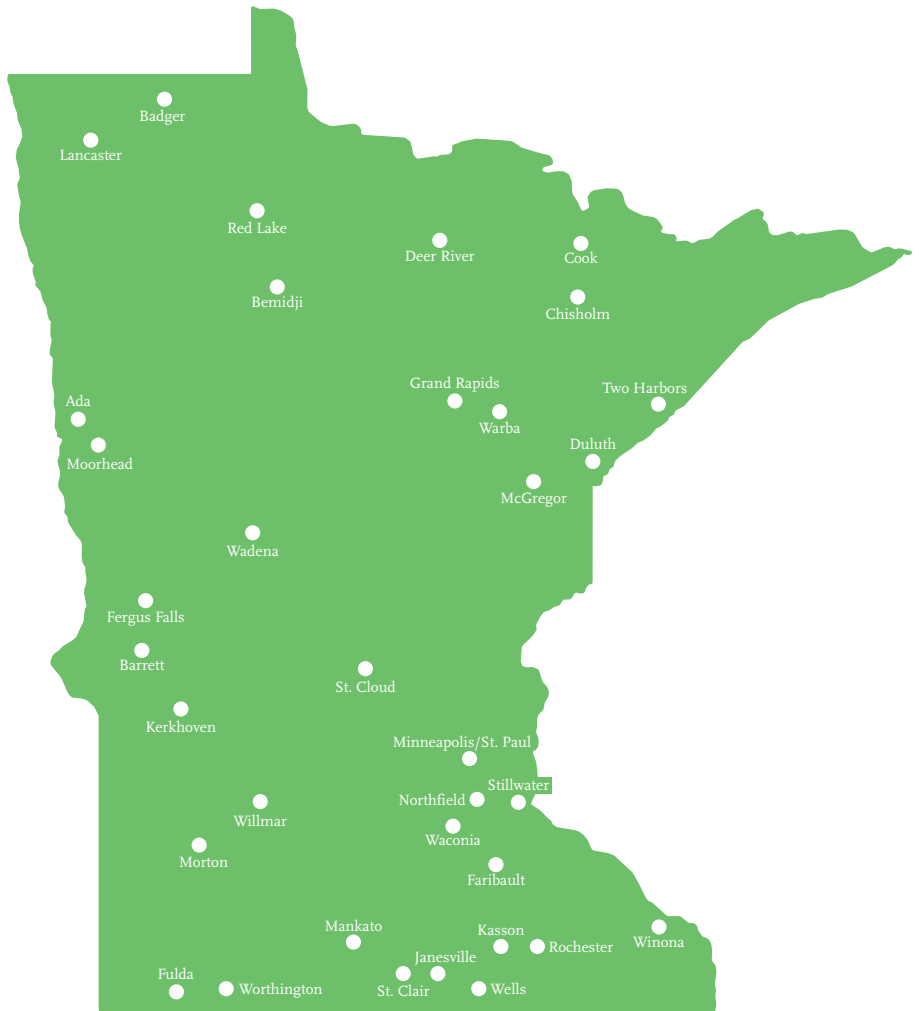
2013 Total: \$3 million

Highlights and Map

2013 FOUNDATION GRANT HIGHLIGHTS

In 2013, Delta Dental of Minnesota Foundation distributed gifts totaling over \$2.4 million. Highlights include:

- Cancer Legal Line
- Children's Dental Health Services
- Children's Dental Services
- Community Dental Care
- Cook Area Health Services, Inc.
- Doorstep Healthcare Services
- Gillette Children's Hospital Foundation
- HealthFinders Collaborative Inc.
- Hennepin County
- Just Kids Dental
- Minnesota Dental Foundation
- Minnesota Department of Health
- Mississippi Headwaters Area Dental Health Center
- National Children's Oral Health Foundation:
 - America's ToothFairy
- Neighborhood HealthSource
- Neighborhood Involvement Program, Inc.
- Normandale Community College Foundation
- Open Cities Health Center
- Open Door Health Center
- Red River Valley Dental Access Project
- United Family Medicine
- University of Minnesota Foundation



2013 SPONSORSHIP & OUTREACH HIGHLIGHTS

In 2013, Delta Dental of Minnesota provided more than \$600,000 in funding to more than 60 organizations. Highlights include:

- American Cancer Society Midwest Division
- American Diabetes Association
- American Heart Association
 - Greater Twin Cities Chapter
- America's Dentists Care Foundation
- Bolder Options
- Cancer Legal Line
- Charities Review Council
- Fraser
- Greater Twin Cities United Way
- Homeward Bound, Inc.
- Minneapolis Foundation
- Minnesota Alliance With Youth
- Minnesota Association of Community Health Centers
- Minnesota Children's Museum
- Minnesota Timberwolves Basketball
- Monitors Foundation
- National Multiple Sclerosis Society
- North Dakota Dental Foundation

- Oral Cancer Foundation
- Rochester Community and Technical College Foundation
- Ronald McDonald House Charities, Upper Midwest
- Salvation Army
- Science Museum of Minnesota
- Second Harvest Heartland
- Special Olympics Minnesota
- Toys for Tots Foundation
- United Way of Northeastern Minnesota, Inc.
- Women's Foundation of Minnesota
- Women's Health Leadership Trust

2013 SERVE-A-SMILE HIGHLIGHTS

In 2013, Delta Dental of Minnesota supported 49 youth service projects through our Serve-A-Smile program. Highlights include:

- Badger FCCLA
- Boys & Girls Club of the Twin Cities
- Cycles for Change
- Deer River FCCLA
- FCCLA Wadena
- Girl Scouts of Minnesota and Wisconsin Lakes and Pines

- Goodhue FCCLA
- Harriet Bishop Elementary Service Club
- Hopkins Public Schools
- Kids First – A Program of ISD 544 Community Education
- Lancaster FCCLA
- Laura Jeffrey Academy
- Lincoln Park Middle School Promise Fellows
- McGregor Area Kids Plus
- Minnesota Internship Center Charter High School
- Northfield Union of Youth
- Northwest Youth & Family Services
- Prairie Seeds Academy
- River's Edge Academy
- The Lab at Journeys Secondary School
- Sojourner Truth Academy
- Clay County 4-H
- Crosswinds Arts and Science School
- Lake Park-Audubon FCCLA Chapter
- Red Lake School District #38
- University of Minnesota Extension – Winona County 4-H
- Women's Initiative for Self Empowerment
- Jabbok Family Services/ Cool Youth Center
- Northern Lights Community School