



Delta Dental of Minnesota

MEDIA ALERT

MEDIA CONTACTS:

Heather Hofmeister

(651) 994-5210

hhofmeister@deltadentalmn.org

**Free Dental Screenings During Select Tuesdays in August
At Mall of America Rotunda**

Sponsored by Delta Dental of Minnesota

- Who:** Delta Dental of Minnesota and its partner Children's Dental Services, Twin Cities children and their parents
- What:** Free children's dental screenings provided by Children's Dental Services. The screenings will be offered on a first-come, first-served basis. All children screened will receive a free toothbrush and oral health information courtesy of Delta Dental of Minnesota.
- When:** August 7 and August 21 from 10 a.m. to noon
- Where:** Toddler Tuesdays, Mall of America Rotunda
- More:** Nearly 400 children are expected to attend each Toddler Tuesday. Delta Dental's "Tooth Fairy" will also be in attendance. The goal of these events is to prevent oral diseases by the promotion of basic daily oral health practices including brushing and flossing, healthy eating and regular dental check ups.

About Children's Dental Services

Since 1919, Children's Dental Services has been dedicated to improving the oral health of children from low incomes families, and now provides high-quality dental services and education to diverse communities at 18 Twin Cities locations.

About Delta Dental of Minnesota

In 2006 Delta Dental of Minnesota contributed approximately \$700,000 in grant and donations to support a range of programs addressing oral health and community needs. An innovator in oral health benefit plans, Delta Dental of Minnesota is an independently operated, nonprofit health services company that administers self-insured and prepaid dental service plans. Delta Dental serves more than 8,300 employer groups with more than 3.2 million members in Minnesota and across the nation. Delta Dental of Minnesota is headquartered in Eagan, and has a customer service center on Minnesota's Iron Range. Since 1969, our mission has been to serve Minnesotans' oral health needs by providing affordable and accessible dental benefit plans that help maintain and improve oral health. For more information about Delta Dental of Minnesota, visit www.deltadentalmn.org.

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