



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Dimitri Senaratna  
(651) 994-5275

Heather Hofmeister  
(651) 994-5210

**Delta Dental Plan of Minnesota's David Anderson to Sales Hall of Fame**  
*Delta Dental Plan Association Will Recognize Achievements in May*

**EAGAN, Minn. (March 2, 2006)** – Delta Dental Plan of Minnesota is proud to announce the induction of David Anderson into the Delta Dental Plans Association (DDPA) national Sales Hall of Fame. Induction into the Hall of Fame requires sustained sales excellence on a national level.

“We are very proud of Mr. Anderson for achieving this selection after eight years of dedicated, executive sales success,” said Chris Earl, chief sales officer for Delta Dental Plan of Minnesota. “Anderson is the second fastest sales executive in company history to achieve this level of recognition. The recent sales of Bemis and Andersen Corporation launched the number of lives he’s sold to over the required 50,000 ‘Hall of Fame’ level.”

“Dave is in an elite class of sales executives, at the recognized leader in the dental field,” continued Earl. “He has sustained large group sales success on a consistent basis - having sold at least one DDPA qualifying group of 1,500 or more lives in each of his eight years at Delta Dental Plan of Minnesota.”

“I’m very grateful to receive this honor,” said David Anderson, senior sales executive for Delta Dental Plan of Minnesota. “It is a pleasure to join other Delta Dental Plan of Minnesota inductees Chris Baldwin and Mark Moksnes. They are truly leaders in the dental industry.”

Anderson's achievements will be recognized in May at the DDPA 2006 Tactical Sales Conference. Anderson grew up in Stillwater and resides in Woodbury. He is a member of the St. Paul Rotary.

**About Delta Dental Plan of Minnesota**

An innovator in oral health benefit plans, Delta Dental Plan of Minnesota is an independently operated, nonprofit dental services company that administers self-insured and prepaid dental service plans. Delta Dental serves more than 8,600 employer groups with more than 3.3 million members in Minnesota and across the nation. Delta Dental Plan of Minnesota is headquartered in Eagan, and has a customer service center on Minnesota's Iron Range. For more information, visit [www.deltadentalmn.org](http://www.deltadentalmn.org).

###