



Delta Dental of Minnesota

FOR IMMEDIATE RELEASE

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A.M. Best Re-affirms Delta Dental of Minnesota's 'A' Rating For Eleventh Consecutive Year

EAGAN, Minn. (Nov. 10, 2009) — Delta Dental of Minnesota announced today that A.M. Best Company, the insurance ratings organization, re-affirmed its financial strength rating of A (Excellent) for the eleventh consecutive year. This is among the highest ratings of any dental plan in the nation.

“In today’s economy, financially stable insurers are essential when employer groups are looking for benefits and service they can count on today and in the future,” said Dave Morse, president, Delta Dental of Minnesota. “We are pleased to receive A.M. Best’s strong, independent affirmation of our financial stability.”

In its rating rationale, A.M. Best states:

- “Delta Dental of Minnesota’s dominant share of the Minnesota dental insurance market results from high business retention and new sales achieved via competitive pricing, a wide array of products, strong brand recognition, and a reputation for superior customer service.”
- “Consistent net income in recent years has resulted primarily from favorable underwriting results.”
- “Partnerships with other carriers and Delta Dental plans enable it to supplement its core Minnesota-based revenue with additional administrative services revenue.”

“The analysis from A.M. Best is consistent with what we hear from our customers – that Delta Dental of Minnesota continues to provide superior customer service and competitive products,” continued Morse. “Accompanied by our financial stability, we continue to provide something that is more important than ever in these challenging economic times – value and strength. This is why 98 percent of our members stay with us year after year.”

(more)

Delta Dental receives A.M. Best 'A' rating for eleventh consecutive year...cont'd

About Delta Dental of Minnesota

Delta Dental of Minnesota is one of the largest providers of dental benefits in the Upper Midwest, serving more than 8,000 Minnesota-based purchasing groups with 3.5 million members nationwide. Delta Dental of Minnesota's mission is to serve the oral health needs of Minnesotans by providing access to a range of quality, affordable dental benefit plans and support educational programs that help maintain and improve oral health. For more information about Delta Dental of Minnesota, visit www.deltadentalmn.org.

Delta Dental is a registered mark of Delta Dental Plans Association. Delta Dental of Minnesota is an independent nonprofit dental services company and is an authorized licensee of the Delta Dental Plans Association of Oak Brook, Illinois.

About A.M. Best

A.M. Best Co., established in 1899, is the world's oldest and most authoritative insurance rating and information source. For more information, visit A.M. Best's Web site at www.ambest.com.

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