



Delta Dental of Minnesota

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Heather Hofmeister

hhofmeister@deltadentalmn.org

(651) 994-5210

**Delta Dental of Minnesota's SingularDentalSM and Individual Dental
Enrollees Will Not Experience Rate Increases**
2009 premiums remain the same as 2008

October 29, 2008 (EAGAN, Minn.) – In an economy that includes rising health care costs and tight budgets for many Minnesotans, Delta Dental of Minnesota announced today that premium rates will not increase in 2009 for SingularDental and Individual Dental enrollees.

"For Minnesotans who don't have dental coverage through an employer, these plans offer an affordable way to protect their dental health," said Gary Ballman, Senior Vice President, Marketing and Product Development. "By holding the line on price increases, we're doing our part to keep this important aspect of health care affordable."

SingularDental (Age 50+)

Delta Dental of Minnesota's SingularDental program is designed for Minnesotans age 50 and over who are retired or work part-time, and may not have access to affordable dental care. Because prevention and ongoing care are the keys to keeping more serious problems from developing, affordable dental care is critical to health as people age.

Individual Dental (Age 25+)

Delta Dental of Minnesota's Individual Dental program is designed for Minnesotans age 25 and older who do not already have dental benefits. These may include individuals who are self-employed, working part-time without benefits or are no longer covered through a parent's plan.

Affordable Plans

SingularDental plans are available starting at \$23.89 per month and cover diagnostic, preventive, basic and major dental care. The plans include optional dependent coverage. SingularDental has a limited open enrollment window, which begins November 1, 2008 and closes January 2, 2009. Coverage for new enrollees is effective January 1, 2009. To receive an enrollment kit, please call (651) 406-5959 or toll-free (800) 704-6993.

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Individual Dental plans are available starting at \$32.20 per month and cover diagnostic, preventive, basic and major dental care. The plans also allow for dependent coverage. Individual Dental plans are available year-round. Enrollment kits are available by calling (888) 223-2954. Enrollment kits are also available online at www.deltadentalmn.org, under the Individual tab.

About Delta Dental of Minnesota

Delta Dental of Minnesota is one of the largest providers of dental benefits in the Upper Midwest, serving more than 8,400 Minnesota-based purchasing groups with 3.4 million members nationwide. Delta Dental of Minnesota is an independent, nonprofit health services company and is a licensee of Delta Dental Plans Association, the largest dental benefits provider in the United States. Delta Dental's mission is to serve the oral health needs of Minnesotans by providing access to a range of quality, affordable dental benefit plans and support educational programs that help maintain and improve oral health. For more information about Delta Dental of Minnesota, visit www.deltadentalmn.org.

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