



Delta Dental of Minnesota

FOR IMMEDIATE RELEASE

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Delta Dental of Minnesota's Tooth Fairy to Visit Iron Range Area Classrooms

EAGAN, Minn. (Jan. 28, 2009) — Delta Dental of Minnesota's Tooth Fairy will be visiting area classrooms to teach children the importance of oral health. Each classroom presentation includes a short segment from a dental professional on proper tooth brushing techniques and the importance of dental health. The Tooth Fairy will read oral health and tooth-related books to the children in attendance. Delta Dental of Minnesota is providing toothbrushes, toothpaste and stickers for each child, as well as a guide to children's dental health for children to take home to their parents.

"The Tooth Fairy is a custom in many households and presents a great opportunity for parents to talk with their children about practicing good dental health habits," said Dr. Richard Hastreiter, dental director for Delta Dental of Minnesota. "Establishing routine dental habits at home, combined with regular dental visits will help children create healthy teeth for a lifetime."

Over the past eight years, the program has grown to include many schools throughout the Iron Range. Tooth Fairy Classroom Visits this February include:

- Monday, February 2 at 6 p.m. (ECFE) at Vaughan-Steffensrud School, Chisholm
- Tuesday, February 3 at 6 p.m. (ECFE) at Merritt Elementary, Mt. Iron
- Thursday, February 5 at 9:45 a.m. at Vaughan-Steffensrud School, Chisholm
- Tuesday, February 10 at 10 a.m. at Merritt Elementary, Mt. Iron
- Wednesday, February 11 at 10 a.m. at Merritt Elementary, Mt. Iron
- Thursday, February 12 at 9:30 a.m. (Virginia Head Start) Roosevelt Elementary School, Virginia
- Wednesday, February 18 at 8:30 a.m. (Head Start) at Washington Elementary, Hibbing
- Wednesday, February 18 at 9:15 a.m. at Greenhaven Elementary, Hibbing
- Wednesday, February 18 at 10 a.m. Kiddy Karousel Nursery School, Hibbing
- Wednesday, February 18 at 12:30 a.m. (Head Start) at Washington Elementary, Hibbing
- Thursday, February 19 at 9:30 a.m. at Greenhaven Elementary, Hibbing
- Tuesday, February 24 at 9:30 a.m. at Babbitt-Embarrass School, Babbitt
- Tuesday, February 24 at 10:45 a.m. at Ely Headstart, Ely
- Wednesday, February 25 at 10:30 a.m. at Homecroft Elementary, Duluth

Delta Dental of Minnesota's oral health initiatives are part of its non-profit mission to provide educational information and support community programs that help enhance the oral health of all Minnesotans.

About Delta Dental of Minnesota

Delta Dental of Minnesota is one of the largest providers of dental benefits in the Upper Midwest, serving more than 8,400 Minnesota-based purchasing groups with 3.4 million members nationwide. Delta Dental of Minnesota's mission is to serve the oral health needs of Minnesotans by providing access to a range of quality, affordable dental benefit plans and support educational programs that help maintain and improve oral health. For more information about Delta Dental of Minnesota, visit www.deltadentalmn.org.

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